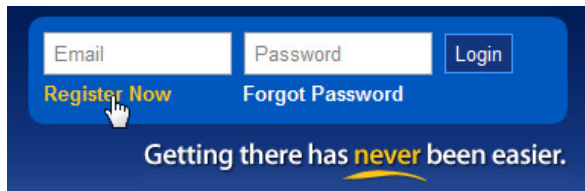


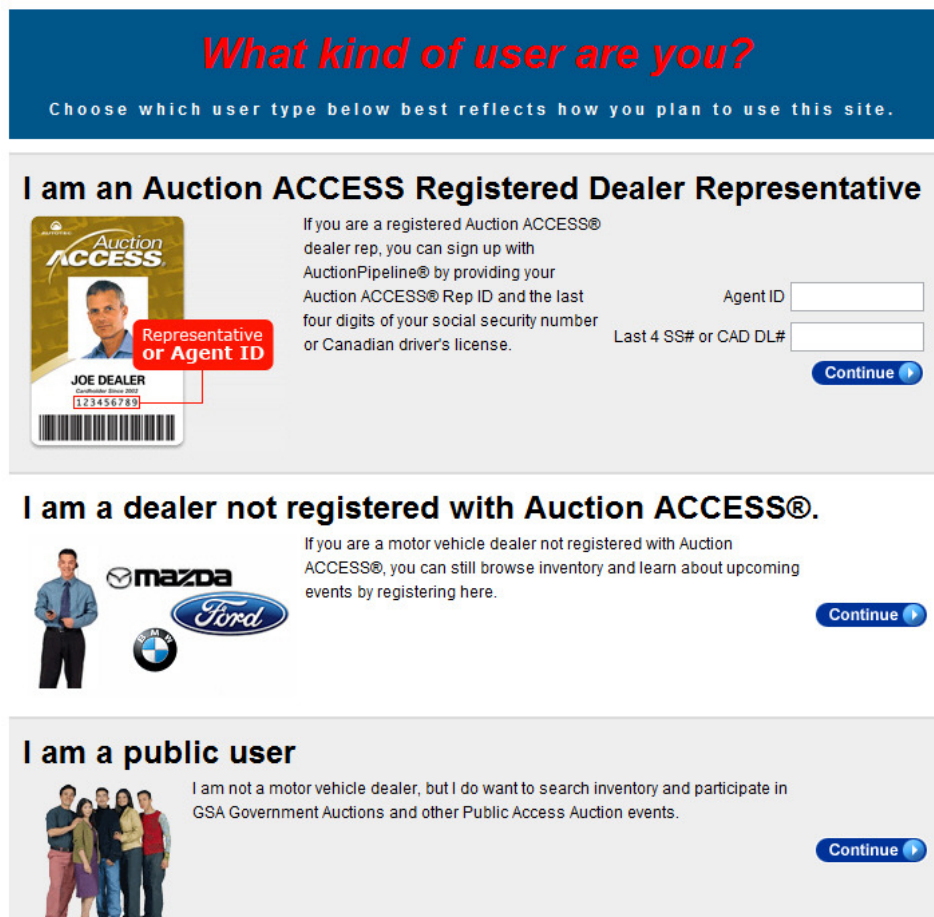
Register for AuctionPipeline in 3 easy steps:

1. Go to www.auctionpipeline.com and click the Register Now link in the upper right-hand corner






A blue banner with a white border. On the left, there are two input fields: 'Email' and 'Password'. To the right of the 'Password' field is a 'Login' button. Below the 'Email' field is a 'Register Now' link with a hand cursor icon. Below the 'Password' field is a 'Forgot Password' link. At the bottom of the banner, the text reads 'Getting there has **never** been easier.'

2. Choose your user type – AuctionACCESS, Dealer, or Public
 - A. AuctionACCESS users – enter your Agent ID and the last 4 of your SSN; the next screen will verify your identity and register you automatically



What kind of user are you?
Choose which user type below best reflects how you plan to use this site.

I am an Auction ACCESS Registered Dealer Representative
If you are a registered Auction ACCESS® dealer rep, you can sign up with AuctionPipeline® by providing your Auction ACCESS® Rep ID and the last four digits of your social security number or Canadian driver's license.
Agent ID
Last 4 SS# or CAD DL#
Continue

I am a dealer not registered with Auction ACCESS®.
If you are a motor vehicle dealer not registered with Auction ACCESS®, you can still browse inventory and learn about upcoming events by registering here.



Continue

I am a public user
I am not a motor vehicle dealer, but I do want to search inventory and participate in GSA Government Auctions and other Public Access Auction events.
Continue

3. Fill in your personal information, scroll to the bottom of the screen and click 'Register'

BEFORE YOU CONTINUE!!!

Make sure you set your spam filter to allow emails from customerservice@auctionpipeline.com. You don't want your auctionpipeline emails to get lost.



Dashboard Tour – How to get around the homepage of the Pipeline

The AuctionPipeline home page:

The screenshot shows the AuctionPipeline homepage with the following elements highlighted by numbered callouts:

- 1:** Welcome message: "Welcome, GLENDA GUDIEL"
- 2:** Logout button
- 3:** Help button
- 4:** Dashboard navigation menu: Home, Before The Sale, After The Sale, Market Report, My Account
- 5:** Quick Search bar: "yr, make or nX" with a Search button
- 6:** Location/Sort Tool: "Current City : Spokane, WA -- Current Sort Order : Alpha" with a dropdown menu
- 7:** Today on Simulcast section: "Click on an auction below to attend simulcast lanes" with two auction listings: "Brasher's Sacramento Auto Auction" and "Mountain State Auto Auction".
- 8:** Calendar view showing "Ebid Event" for "TODAY" with a list of cities: Akron, OH; Atlanta, GA; Boston, MA; Buffalo, NY; Dallas, TX; Indianapolis, IN; Lexington, KY; Los Angeles, CA; New Jersey, NJ; Phoenix, AZ; Carson, CA.

1. Welcome: lists the user that is currently logged in
2. Logout: this button logs the current user out of the Pipeline
3. Help: takes you to a page where tutorials are available to view/download in PDF and various video formats
4. Dashboard dials: these menus give you access to different parts of the entire website
 - A. For detailed information on the dashboard dials, see the Dashboard Dials section below
5. Quick Search bar: type in year, make, model or any of the three to build a Pipeline-wide search list
 - A. To search a specific auction, or group of auctions, see chapter 'Vehicle Search'
6. Location/Sort Tool: sort the calendar alphabetically or by Zip Code (relative to your current city)
 - A. To add your current city, type your zip code into the field and click 'Apply'
 - I. To change your location at any time, click on 'My Account' on the dashboard dial and change the city/state fields accordingly
7. Today on Simulcast: lists and each auction that is selling via simulcast for the day and provides access to login to those sales
8. Calendar: view the current week's sales, or use the arrows to navigate to past and future weeks

Dashboard Dials:



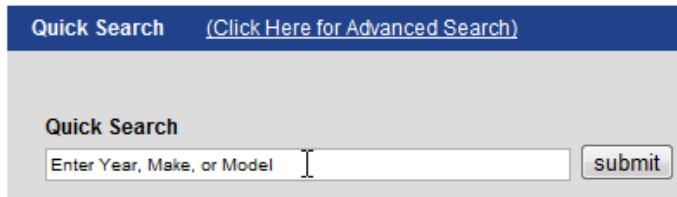
NOTE: Each dial, except for 'Home', opens a drop-down menu for more options if you hover over the phrase.

1. Home: takes you to the Dashboard
2. Before the Sale: access to all things pre-sale
 - A. Dashboard: takes you to the Dashboard
 - B. Vehicle Search: takes you to the Search function, quick and advanced searches available
 - C. Consignors: view the Featured Consignors list and related inventory
 - D. Auction Directory: access location and contact information for each Pipeline auction
3. After the Sale: access to post-sale reports
 - A. No-Sale Lists: un-sold units at past sales from each auction
 - B. No-Sale Search: takes you to the Search function; access the advanced search to look for no-sale units on the Pipeline
4. Market Report: access to sold vehicle data
 - A. PAR – Pipeline Averages Report: search for the approximate value of a vehicle based on sales data from around the Pipeline
 - B. Post-Sale Results: sold units at past sales from each auction
 - C. Post-Sale Search: takes you to an advanced search for specific results for sold vehicles
5. My Account: access Pipeline settings to personalize your account
 - A. Preferences: change/update your personal information
 - B. Password: change/update your password
 - C. Reports: access your account activity at a specific auction
 - D. My Bidding: access your bidding history on the Pipeline (Make Offer and Buy Now)
 - E. My Watch List: access units of interest that you've assigned Pipeline to track
 - F. My Searches: access past searches that you've saved and control scheduled notifications
 - G. My Event Lists: control scheduled notifications for auction event lists

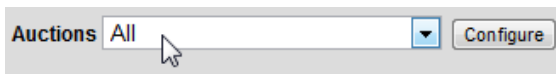
Vehicle Search

There are two primary ways to search: quick and advanced. In an advanced search, you can search depending on your needs from many different sale types. For each of these searches, you can choose which auction(s) you want to include in your search. By default, the search function searches all auctions. This chapter will first address the quick vehicle search and then the advanced search function. To learn how to select the auction(s) you wish to include in your search, see the chapter 'Auction Selection Tool'.

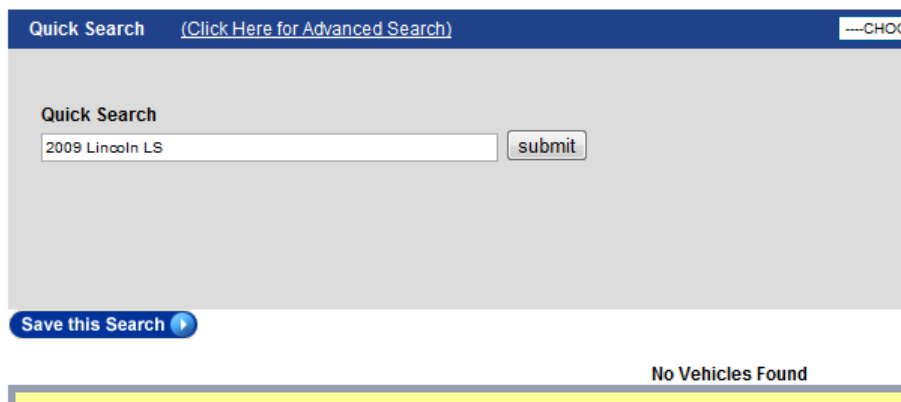
Quick Vehicle Search



1. Type either the year, make or model of what you wish to search for, or a combination of the three
 - A. Examples:
 - I. 2009
 - II. 2009 Lincoln
 - III. 2009 Lincoln LS
2. The Auction Selection Tool should automatically default to all auctions; if you want to change which auctions to search, see the chapter 'Auction Selection Tool'



3. Click 'submit'
4. You will get one of two possible results:
 - A. No Vehicles Found
 - I. If you get this result, don't give up yet! Broaden your search by searching for just the Year/Make or just the Make



Quick Search (Click Here for Advanced Search) ---CHOOSE A SAVED SEARCH---

Auctions All

Quick Search

V Save this Search
Distance calculated from Spokane, WA. Change Location

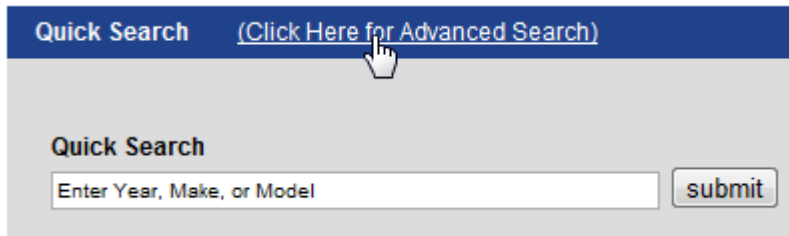
--Sort Order--Asc/Run
250 Results/pg
PDF
▼ Click on a vehicle for details ▼ IV

OL	Distance	City (State) Date	Image	Description	Color Style	Miles Odo
	1,176 miles	Fountain, CO (B) Thu, Jan 27	III	2009 LINCOLN TOWN CAR SIGNATURE LIMITED LU	WHITE	30,887 Actual
	1,983 miles	Hutchins, TX Thu, Jan 27		2009 LINCOLN MKS LU SR	BLACK	21,275 Actual

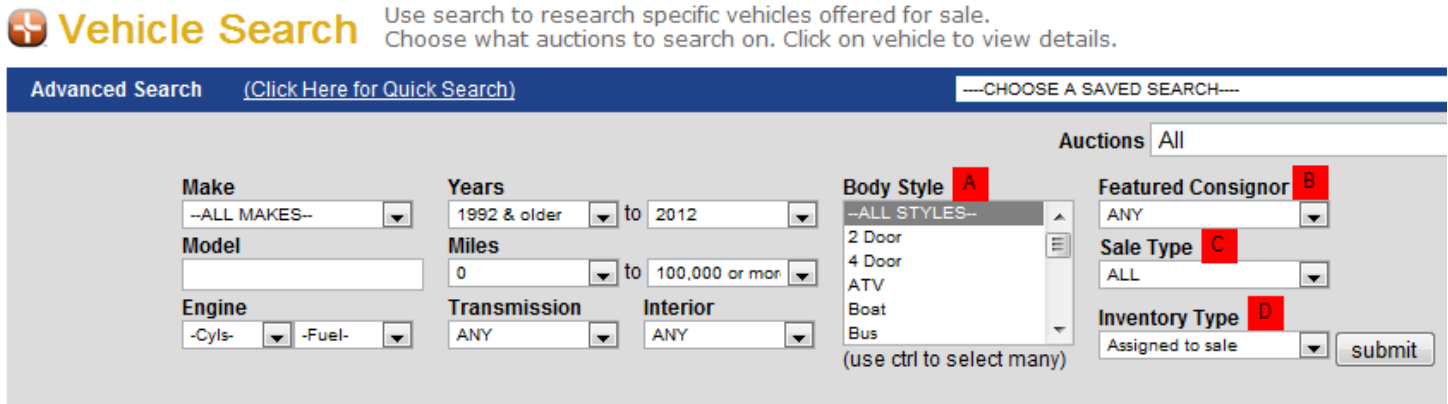
- B. A list of search matches will appear, ordered by auction city then run number; you can view the list differently depending on which options you want to change:
- I. You can change the sort order of the list by selecting the desired sort order from the dropdown menu at the top of the search results list
 - II. You can change how many vehicles are listed on each page
 - III. You can view the list in a printable format to take with you on the go
 - IV. You can change your location to track the distance from where you are you to where the car is located
 - V. You can save the search for future reference (see chapter 'My Account' for details)
5. Based on your search results, if the search brings up a list of vehicles, click on any vehicle in order to open a new page with detailed vehicle information. To familiarize yourself with the vehicle detail page, see chapter 'Vehicle Details'.

Advanced Vehicle Search

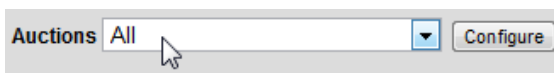
1. From the Vehicle Search page, click on '[\(Click Here for Advanced Search\)](#)'



2. The advanced selections menu will appear; fill in the fields/menus you need to locate the vehicle you want, and pay close attention to the following in order to maximize your search results:



- A. Body Style
 1. For best results, always select --ALL STYLES--
 - B. Featured Consignor
 - C. Sale Type
 - D. Inventory Type
 1. This drop-down menu allows you to choose which inventory type you wish to search. The various types only pertain to pre-sale and no-sale units
 - a. To search through sold units, hover over 'Market Report' and click on 'Post-Sale Search'
3. The Auction Selection Tool should automatically default to all auctions; if you want to change which auctions to search, see the chapter 'Auction Selection Tool'



4. Click 'submit'
 - A. If the search returns no vehicles, broaden your search by changing some of the selections you previously submitted and retry your search

Quick Search (Click Here for Advanced Search) ----CHOOSE A SAVED SEARCH----

Auctions

Quick Search

Distance calculated from Spokane, WA. [Change Location](#)

--Sort Order--Auto/Run
250 Results/pg

▼ Click on a vehicle for details ▼

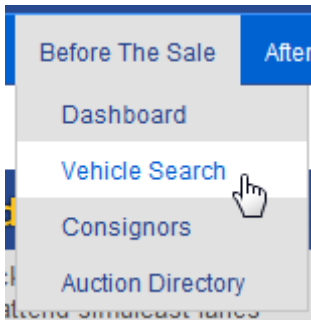
OL	Distance	City (State) Date	Image	Description	Color Style	Miles Odo
	1,176 miles	Fountain, CO (B) Thu, Jan 27		2009 LINCOLN TOWN CAR SIGNATURE LIMITED LU	WHITE	30,887 Actual
	1,983 miles	Hutchins, TX Thu, Jan 27		2009 LINCOLN MKS LU SR	BLACK	21,275 Actual

- B. In a successful search, a list of search matches will appear; you can view the list differently depending on which options you want to change:
- I. You can change the sort order of the list by selecting the desired sort order from the dropdown menu at the top of the search results list
 - II. You can change how many vehicles are listed on each page
 - III. You can view the list in a printable format to take with you on the go
 - IV. You can change your location to track the distance from where you are you to where the car is located
 - V. You can save the search for future reference (see chapter 'My Account' for details)

Auction Selection Tool

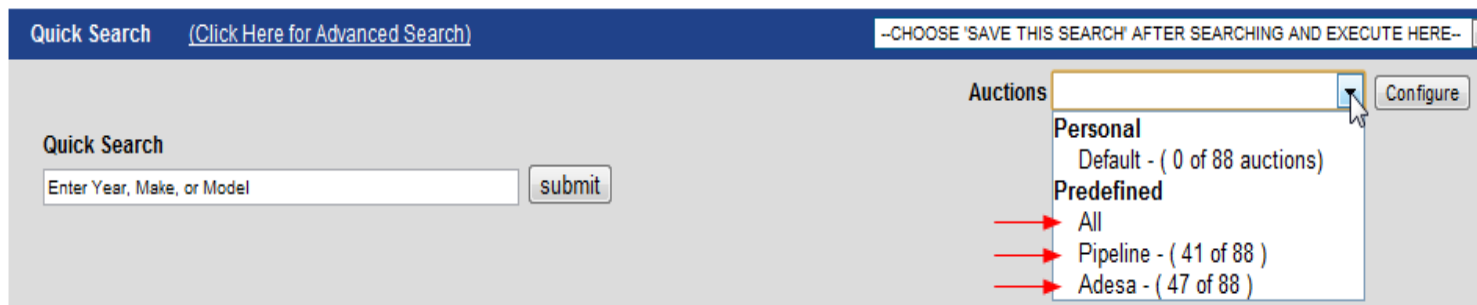
When searching for a vehicle, the search function defaults to search all auctions. The Auction Selection Tool allows you to specify which auction or auctions to include in your search. This chapter will address how to use the Auction Selection Tool to select, modify, and save the auction groups you create for future use. To learn how to use the vehicle search function, see the chapter 'Vehicle Search'.

1. Access the Auction Selection Tool by hovering over 'Before the Sale' and clicking on 'Vehicle Search' from any page on the Pipeline

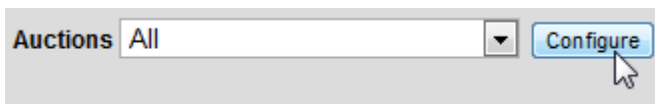


2. On the right side of the screen, the 'Auctions' field defaults to all auctions
 - A. You can use the drop-down menu to select between all auctions, just Adesa auctions, and just Pipeline auctions

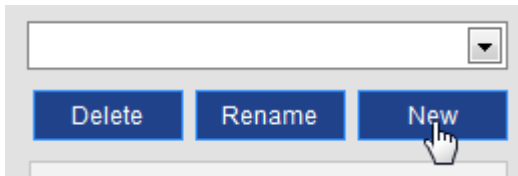
Vehicle Search Use search to research specific vehicles offered for sale.
Choose what auctions to search on. Click on vehicle to view details.



- B. OR, you can create your own list (continue to step 3)
3. Click on the 'Configure' button to open the Auction Selection Tool



4. On the right side of the screen, click on 'New' to create a personalized auction search group



- A. Create a name for your new group, type it into the field and click 'Save'
- B. On the next screen, click on each auction you want to be a part of that group. As you click on each auction, it will list itself in alphabetical order; if you add an auction to the list accidentally, simply click on it again and it will be removed from the list
- C. When you have added all the auctions you want, click 'Save' at the bottom of the list

Vehicle Search Use search to research specific vehicles offered for sale.
Choose what auctions to search on. Click on vehicle to view details.

Auction Selection Tool

Use the dropdown list and the buttons on the right to create frequently used auction lists for your searches.

Western Pipeline Auctions

Delete Rename New

- Boise, ID**
Brasher's Idaho Auto Auction
- Carson, CA**
Prime Auto Auction
- Denver, CO**
Dealers Auto Auction of the Rockies
- El Paso, TX**
El Paso Independent Auto Auction
- Eugene, OR**
Brasher's Northwest Auto Auction
- Fairfield, CA**
North Bay Auto Auction
- Phoenix, AZ**
Dealers Auto Auction of the Southwest
- Portland, OR**
Brasher's Portland Auto Auction
- Reno, NV**

Clear All
Select All


[Terms of Use](#)


Save

5. The site will return to the Vehicle Search function; if you entered the Auction Selection Tool from the Quick Search, it will return to the Quick Search, if you entered the Tool from the Advanced Search, it will return to the Advanced Search function
 - A. NOTE: Now that you have created a personal auction group, it will act as the default group. You need to be sure to select which group you want to search from now on when you perform a vehicle search
6. Perform a vehicle search as desired; for instruction, see chapter 'Vehicle Search'


Vehicle Details


When you click on a vehicle on the Pipeline, another window or tab will open up to show the vehicle details page, which contains specific vehicle and auction information, as well as the condition report description (if a CR was performed on the unit). Here's what to look for on the vehicle details page:





All listings are subject to change without notice.
Information is deemed to be reliable, but not guaranteed until announced on the auction block.





Actions 3

Watch List
Add to my Watch List


Available for Presale Bidding
(winning bid is opening bid on floor)

Current Bid: start at \$25 no reserve!!!!

Time Remaining: 1d 15h 32m

Place a Bid

Look in PAR
What are others paying?



No Image Available

Declarations 6

Mileage	54,904 Actual Miles
Title	Not yet at auction
Category	Consignment
CR	

Vehicle Description 5

Vehicle	2009 Dodge		
VIN			
Ext. Color	SILVER		
Int. Color	BLACK	Interior	Cloth
Mileage	54,904 Actual Miles		
Engine	8-Cylinder Gas		
Transmission	Automatic		

Auction Data 7

Auction	
Veh Location	
Run #	Inv #

Transportation 8 ➔ Add Drop-off Location

Dealership	Drop-off Location	Days to Deliver	*Firm Price
<i>*Firm Price is based on data provided and is subject to change if the actual vehicle is inoperable, oversized, or configured differently than represented. For assistance or multiple unit discounts please call 1-866-245-5584</i>			

Equipment 9

- AC
- Power Brakes
- Power Windows

- CD in Dash
- Power Seats
- Tilt Wheel

- Cruise Control
- Power Steering
- Air Conditioning

Condition Report not available for this vehicle 10

©2009 Pipeline LLC

1. Vehicle Navigation Arrows – these arrows will take you to the previous or next vehicle on the list you were viewing on Pipeline
2. Printer-friendly version – this button will open a PDF version of the vehicle detail so you can print out the vehicle information and take it with you on the go
3. Actions box – this box contains up to five different actions to perform
 - A. Watch List – when you find a specific vehicle that you are interested in, but don't want to act on it yet, you can assign it to your Watch List for the Pipeline to track for you
 - B. Pre-Bid – this is the online version of a proxy bid. If this option is present and you want to bid on the unit but aren't sure if you'll be able to be online at the time it crosses the block, you can assign the Pipeline to bid for you up to your desired amount. Your block bid will start at \$25; when the clerk accepts that starting bid, as others bid the unit up your bid will follow in the increments the auctioneer sets (usually \$100). If you're the highest bid you win the car, even if it's less than your max bid!
 - C. Look in PAR – the Pipeline Averages Report allows you to view available sale statistics for that same type of unit at auctions across the Pipeline for value comparison purposes
 - D. Make Offer – if this option is present, you have the ability to submit an offer on the given vehicle
 - E. Buy Now – if this option is present, you have the ability to submit a request to purchase the vehicle straight away; when you submit a buy now request, the auction will contact you to work with you to close the deal
4. Image box – this box shows a thumbnail image of the vehicle, if photos exist
 - A. When photos are present, you can scroll through each photo by clicking the left and right arrows below the image
 - B. When photos are present, you can click on the magnifying glass to load the zoom; when magnification has been turned on, you can hover over the image to get a close-up look at each photo that is present
5. Vehicle Description – this box provides basic vehicle information
6. Declarations – this box provides mileage, title information, condition grading, and announcement data if available
7. Auction Data – this box declares auction-specific information including location, run/stock number, and consignor (if disclosed)
8. Transportation – by clicking on 'Add Drop-off Location' you can estimate the shipping costs from the auction to your dealership
9. Equipment – this box lists any basic vehicle equipment that was entered at check-in via VIN decode and auction staff entry
10. Condition Report description – the area below the Equipment box is reserved for the condition report (if one exists for the unit) and access to full-size versions of the photos listed in the Image box section (click on any of the small photos in this area to open the full-size photo gallery)

Attend a sale via AuctionPipeline

1. Login to AuctionPipeline from www.auctionpipeline.com or from your home auction's website. The login area is located in the upper right-hand corner of the page

The image shows a login form for AuctionPipeline. At the top left is the AuctionPipeline logo and the text "auctionpipeline log-in". Below this are two input fields: "Email" and "Password". To the right of the "Password" field is a blue "Sign-in" button with a right-pointing arrow. Below the input fields are two links: "Register Now" and "Forgot My Password", both with right-pointing arrows. At the bottom of the form is a larger blue "AuctionPipeline Sign-in" button with a right-pointing arrow.

2. The dealer dashboard (homepage) will appear. Locate the 'Today on Simulcast' column on the left side of the screen; the auctions are listed alphabetically, so scroll down and click on the auction listing, then click any one of the 'GO' buttons
3. The next page is where you will select which lane at which auction you are going to attend. Scroll down if necessary to locate the auction you wish to attend, check the box for the appropriate lanes, then scroll to the bottom and click 'Continue'
4. The next screen(s) will process your account, verify your account for sale attendance, and if accepted assign you a bidder badge. There are different courses of action depending on your account type:
 - A. AuctionACCESS members and dealers without AuctionACCESS:
 - I. If you are a member of only one dealership, the site process your dealership and if approved will take you to the rules/attend page. Read the posted rules, then scroll to the bottom of the page and click 'Attend'
 - II. If you are a member that represents multiple dealerships, the Pipeline will take you to a page where you must select which dealership(s) you will represent at the sale. You may select any or all of the dealerships; Pipeline will let you in for the dealerships that are approved and let you know which dealerships have issues, if any. **CAUTION: If you attend the sale representing multiple dealerships, make sure you purchase each unit under the correct dealership!**
 - B. Public Users:
 - I. *Public users may only attend events authorized for public attendance*
5. The simulcast screen will appear – you are now attending the sale online! If you have any trouble with this process, contact the auction to which you are trying to attend or AuctionPipeline

Contacts for AuctionPipeline Assistance

These contacts can help you with any problem you have on the AuctionPipeline.

In order to resolve your issue in the least amount of time, make contact in the order listed.

	Name	Position	Phone	Email
1st	Glenda Gudiel	AuctionPipeline Manager, Customer Relations	(509) 358-2104	glenda@auctionpipeline.com
2nd	Scott Finkle	AuctionPipeline President	(509) 358-2105	scottfinkle@auctionpipeline.com